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NEWS RELEASE

June 3, 2024

Prestige International Group

Announcement of Zero CO₂ Emission Electricity Consumption Initiatives with JERA Co. Inc.

Prestige International Inc. (Headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce that PI and JERA Co. Inc. (headquarters: Chuo-ku, Tokyo; Global CEO and Chair: Yukio Kani and President, Director, CEO and COO: Hisahide Okuda; hereinafter “JERA”) have started supplying electricity through an on-site solar PPA at the Iwate BPO Fortress, a BPO center opened today, June 3, in Ichinoseki City, Iwate Pref., as part of efforts to achieve zero CO₂ emissions from electricity consumption of our BPO centers.



Iwate BPO Fortress and Solar Photovoltaic Carports

PI Group, which operates BPO business under the group management philosophy “To listen to end-user (consumer) inconveniences and troubles, engage in business creation that will lead to solutions, and grow as a company that contributes by providing solutions to social issues through that development,” and JERA, a company driving pioneering zero CO₂ emissions efforts in the energy sector, have been considering ways to combine their respective strengths to cooperate in moving toward zero CO₂ emissions power consumption at PI’s BPO centers.

Going forward, PI will work with JERA to establish a roadmap to achieve zero CO₂ emissions from electricity consumption at our BPO centers, including the gradual introduction of “24/7 Carbon-Free Electricity*” at our BPO centers through JERA Cross, a subsidiary of JERA, to reduce CO₂ emissions.

* A name for electricity that emits no CO₂ twenty-four hours a day, seven days a week, 365 days a year.

We will continue to contribute to the realization of a sustainable society through efforts such as the zero-emission of CO₂ in the power consumption of our BPO centers.

For Further Information on This Press Release

Prestige International Inc.
Public Relations Department
TEL: +81-3-5213-0826
MAIL: pi-pr@prestigein.com
<https://www.prestigein.com/>