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## NEWS RELEASE

September 13, 2024  
Prestige International Group

### **Announcement of Expansion to Misawa City in Aomori Prefecture** **Signing Ceremony for the Basic Agreement with the Prefecture and the City** **for the Establishment of Misawa Branch (provisional name)**

Prestige International Inc. (Headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami) is pleased to announce that we have decided to expand our business to Misawa City, Aomori Prefecture, and held a basic agreement signing ceremony with Aomori Prefecture and Misawa City on September 12 at the Aomori Prefectural Office to open the Misawa Branch (provisional name).

Since opening a large center in Akita Prefecture in 2003, we have expanded our business and the scale of the centers in stages. In our medium-term business plan announced in May 2024, one of our overall strategies is to promote employment not at a single point but spread out in multiple directions by opening a center that will serve as a satellite.

Misawa City has a certain number of commuters from surrounding municipalities, and we expect to be able to hire both new graduates and mid-career workers in the office occupations that the Group requires. The decision to locate in Misawa was made with the expectation of enriching the local community by creating stable employment and further expanding the Company's contract capabilities.

#### < Overview >

- Name of the Site (provisional) Prestige International Inc. Aomori BPO Misawa Branch
- Location 4-140-369 Chiyoda-cho, Misawa city, Aomori (Misawa Incubation Center)
- Establishment Date April 1, 2025 (as plan)
- Employment Plan Future Plan: 100  
At the time of starting operation: Approx. 10 (of which, 6 new local hires)
- Site Area Building Area (Total Site Area) Approx. 524 m<sup>2</sup>



#### **For Further Information on This Press Release**

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