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NEWS RELEASE

March 26, 2025
Prestige International Group

Announcement of the Commencement of Operations at the New BPO Center, Aomori BPO Misawa Branch from April 1, 2025

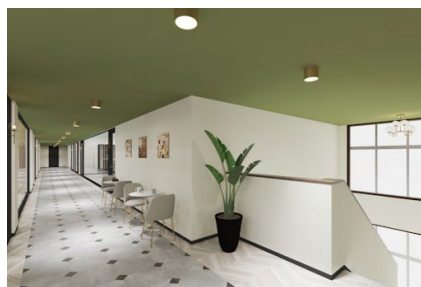
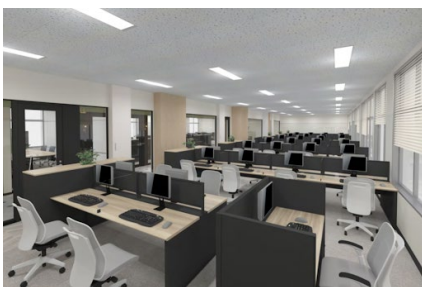
Prestige International Inc. (headquarters: Chiyoda-ku, Tokyo; CEO: Shinichi Tamagami; hereinafter “PI”) is pleased to announce the opening of the Aomori BPO Misawa Branch in Misawa city, Aomori Prefecture as a new BPO center, and the commencement of the operations on April 1, 2025.

Since opening a large center in Akita Prefecture in 2003, we have expanded our business and the scale of the centers in stages. In our medium-term business plan announced in May 2024, one of our overall strategies is to promote employment not at a single point but spread out in multiple directions by opening a center that will serve as a satellite.

Misawa City has a certain number of commuters from surrounding municipalities, and we expect to be able to hire both new graduates and mid-career workers in the office occupations that the Group requires. We have expanded the business in the area with the hope of creating stable employment and further expanding the Group’s contract capabilities.

< Overview >

Location	4-140-369 Chiyoda-cho, Misawa city, Aomori (Misawa Incubation Center)
Business	Business Process Outsourcing Service
Site Area	Building Area (Total Site Area) Approx. 524 m ²
Number of seats	104 seats
Employment Plan	Future Plan: 100 At the time of starting operation: 32



For Further Information on This Press Release

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